

ELEVATED ROOTS

Halifax Select Board
September 28, 2021



WHO WE ARE

Elevated Roots, LLC (Elevated Roots) is a Massachusetts cannabis company located at 44 William Gould C Jr. Highway in Kingston, MA. Elevated Roots is proud to be owned by all Massachusetts residents and prides itself on excellent customer service and community engagement.



PARTNERSHIPS

Elevated Roots is committed to being a good corporate citizen by being responsive to residents' feedback while working with the Town's Board's and staff to put forward a proposal that meets or exceeds the expectations of the community



BACKGROUND

Elevated Roots is proud that we were able to work with the community in Kingston during the change in Town from banning cannabis to allowing us to open a co-located cultivation, product manufacturing, and retail store. It was an incredible process that included extensive community engagement during which we learned a lot and were ultimately able to put together a proposal that was broadly supported by the community.

Elevated Roots prides ourselves on our community engagement, active listening and ability to compromise with the municipalities where we conduct business.



BACKGROUND

Our ability to open our business quickly means faster revenue generation for the Town. We have successfully opened an adult use cannabis retail store in Kingston and have a great relationship with the Town

Elevated Roots is committed to working cooperatively and responsively with Halifax to meet all the requirements of the Town and to get our business open quickly.





MEET THE TEAM

Robert Palma

Robert Palma owns three successful dental laboratories in Massachusetts. He built this business from the ground up, starting in his mother's garage and expanding today to be one of the largest dental laboratory in MA. In addition to the dental laboratories, he is one of the founders of Elevated Roots, a recreational marijuana Retail, Cultivation and Product Manufacturing facility in Kingston MA.

Mr. Palma lives in Kingston with his wife Lisa and daughters. Mr. Palma is running for the Corey Griffin Foundation



MEET THE TEAM

Barznab Khan

Barznab Khan is currently the principal owner of Rawshon Group of Companies based in Boston. The Rawshon Group owns the second-largest regional retail chain brand in Massachusetts, Richdale Food Shops® with over \$75M in annual revenue, 400+ employees, and approximately 80+ locations in the region. Richdale is proud to partner with the May Institute, that supports adults with disabilities, by offering them employment at their stores. Mr. Khan is one of the founders of Elevated Roots, LLC a recreational marijuana Retail, Cultivation and Product Manufacturing facility based in Kingston, MA.

He currently resides in Canton, MA with his family.



OUR FACILITY



- Our headquarters houses our Retail, Cultivation and Product Manufacturing facilities. Elevated Roots opened its retail store on April 7, 2021 and are well under way in the construction of our Cultivation and Product Manufacturing facility located in the rear of the building.
- Elevated Roots has 28 full-time employees; local to the Kingston area. Two of our security team members are also local firefighters.
- Elevated Roots grew the store from its grand opening to serving an average of 10,000 customers per month in just over 3 months (with no waiting lines outside of the store).
- Since opening in April, Elevated Roots has delivered almost \$100,000 in tax revenue to the Town of Kingston and we are just getting started.
- Elevated Roots continuously highlights local businesses in Kingston through social media. All of our vendors are based in Massachusetts.
- Elevated Roots is currently planning future Days of Service for community clean up days.
- On Memorial Day, Elevated Roots donated 5% of all sales to Kingston's Veterans Committee.

**OUR
RETAIL
STORE**



PROPOSED LOCATION

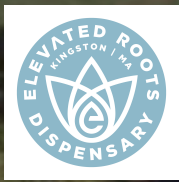
Location: 319 Monponsett, Halifax, MA

Existing structure: The building is 3,600 sq ft. and includes 23 parking spaces on site.

Existing Use: The parcel was previously being utilized as a bank which is ideal for converting to the proposed use. The on-site parking, traffic flow, commercial location, and building footprint meet the Town's guidance and the industry's standards.

Zoning: The parcel is commercially zoned and complies with the existing zoning bylaws pertinent to cannabis retailers. The parcel does not have any residential abutters.





Walmart Supercenter
Delivery

Halifax Veterinary
Services

319 Monponsett St,
Halifax, MA 02338

Stop & Shop
Delivery

Cumberland Farms

Santoro's Pizza
Takeout • Delivery

Western Union

Lyonville Tavern and
Takeout

Cape Cod Cafe Pizza
Takeout • Delivery

Lydon Ln

Happy Dragon Chinese
Takeout

Harmony Two
Liquor store

Halifax Market
Convenience

Dunkin'

PROPOSED LOCATION

319 Monponsett, Halifax, MA



Monponsett St

58

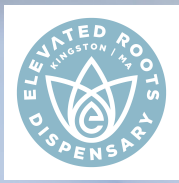
319 Monponsett
Halifax, MA 02



PROPOSED LOCATION

319 Monponsett, Halifax, MA







PROPOSED LOCATION

319 Monponsett, Halifax, MA

PROJECT BENEFITS

The proposed location will require limited construction due to the existing foot print of the building and ample on-site parking. The central location in a commercial zone will ensure limited impact on traffic. Therefore, the proposed location would not negatively impact the residents of Halifax . Further this proposal would allow us to quickly provide additional tax revenue for positive impacts.

The Select Board can easily assess the viability of Elevated Roots as an operator because of our proven track record with the Town of Kingston. Elevated Roots welcomes the Select Board to visit our location and speak to the Town of Kingston to learn more about our community engagement and partnership with the Town.



QUESTIONS