

Virtual Community Outreach Meeting
April 22, 2021

Flower & Soul

Relief beyond the possible

Topics We will Cover

- The Flower & Soul Team
- The type of Marijuana Establishment
- How the location will be secured
- Steps taken to prevent diversion to minors
- How we will be a good neighbor and not a nuisance
- Positive impact plan for the community
- Questions

Flower & Soul Team



Brian Wall / Founder & CEO

Brian is a Whitman, MA native and proven entrepreneur with hands-on professional experiences in the world of service, technology, and finance.

Brian's experience includes founding AdaptiveHR, senior finance positions at Clough Capital Partners, Eze Castle Integration, BL Trading, and worked for Cape Cod Express in their MA and CT locations.

Brian has Bachelor of Science degrees in accounting and computer science from Quinnipiac University, as well as a Master in Business Administration from Boston University.



Brendan McKee / Partner / Consultant

Brendan is a Hull, MA native and a proven entrepreneur being the co-founder of two companies in fitness and cannabis industries.

Brendan's experience includes co-founding Silver Therapeutics, a MA cannabis company, and Pedestal Footwear, as well as marketing leadership positions at Park Ave. BMW, InnerCity Weightlifting, fundraise.com, and playing professional football for Danube Dragons.

Brendan has Bachelor of Science degrees in political science and fine arts from Amherst College. Brendan believes in wellness through cannabis.

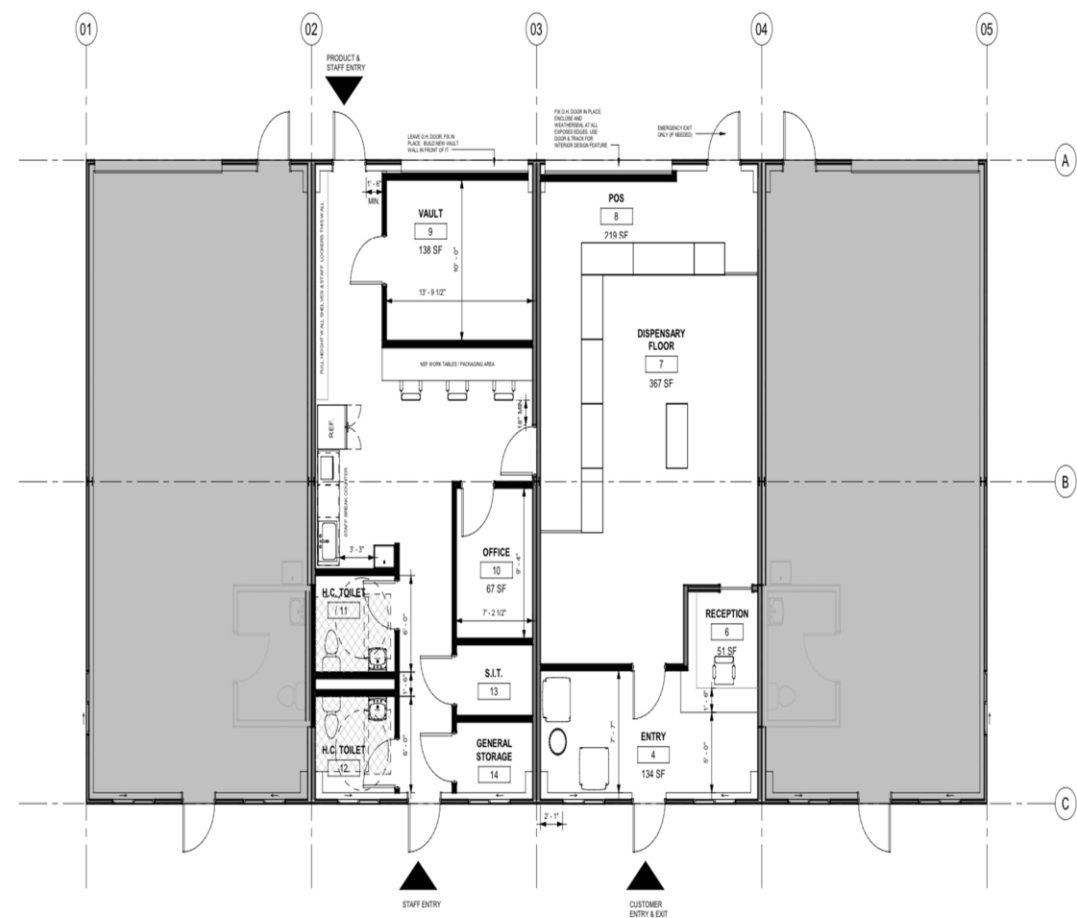
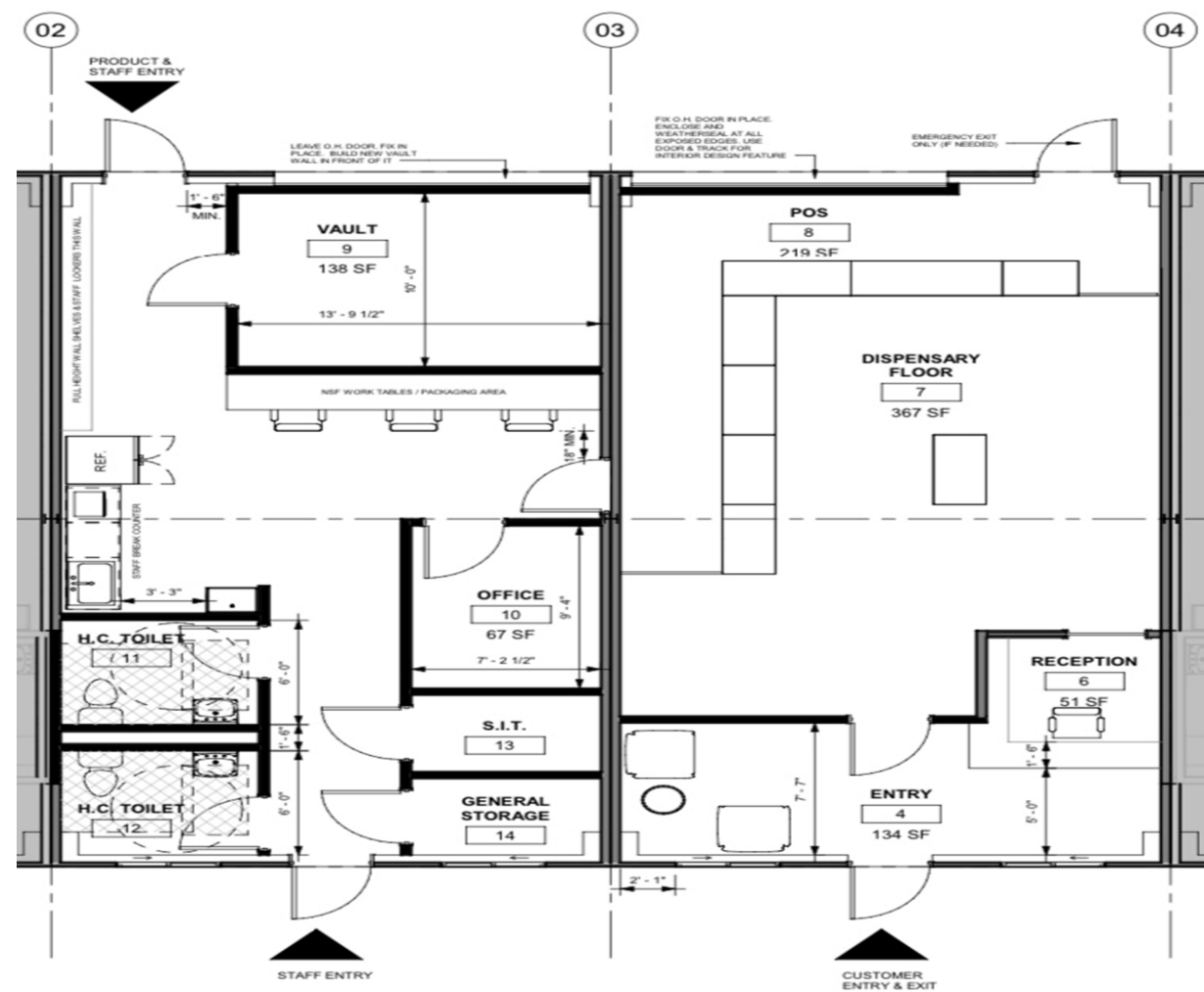
- Highly experienced in the cannabis industry and operates a portfolio of retail stores
- Private company - no out-of-state money
- Company founder has South Shore roots – Whitman/Marshfield
- Track record of working closely with the communities we operate in
- We operate high-quality, compliant, and safe cannabis businesses
- We use local contractors when possible

Introduction

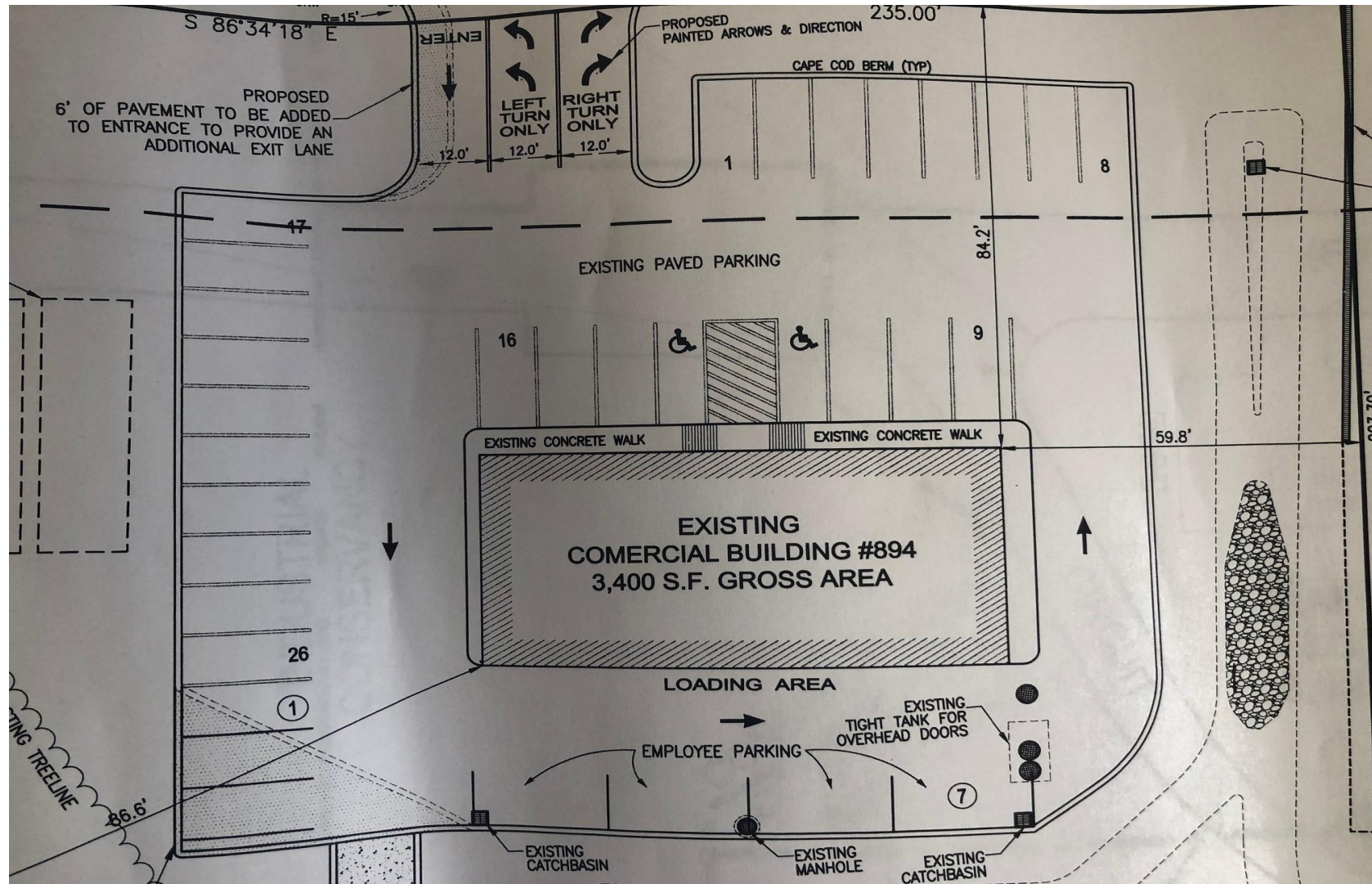
- Flower & Soul is proposing to open an adult-use Marijuana Retailer Establishment at 894 Plymouth Street in the town of Halifax
- The property on which the Establishment is located meets all current zoning requirements with the town of Halifax as amended, as well as the 500-buffer zone pursuant to 935CMR500
- Flower & Soul is negotiating a Host Community Agreement with the Town of Halifax
- Flower & Soul will go through the Halifax special permit process conducted by the Planning Board
- Flower & Soul will go through the state licensing process conducted by the Cannabis Control Commission (CCC)



Proposed floor plan



Site Plan



- Adding right turn lane out of 894 Plymouth St.
- Adding 7 parking spots for total of 31
- Adding landscaping to front and circuit street side of the building

How the location will be secured

- Employees stationed at entrance to monitor and ensure no parking / double-parking violations, loitering, or other undesirable activity
- 24/7 video surveillance of exterior and interior areas
- We spoke with Halifax Police and Fire about the location to get their feedback
- All marijuana products will be secured in a vault during and outside of operational hours
- Panic buttons are installed at reception and all POS stations

How the location will be secured

- Alarm system monitored by third-party security firm as well as local law enforcement and fire department
- Flower & Soul will implement a number of security measures to ensure the safety of its employees, visitors, and community members and that will prevent unauthorized access
- Positive identification through ID verification scanners
- Comprehensive ID verification process which requires ID checks twice during the process

Prevention of Diversion to Minors

- The company will only provide access to the facility to individuals 21 years of age or older
- All employees will have age verified upon hiring and only individuals 21 years of age or older will be eligible for employment
- All visitors must go through an identification process at check-in and provide identification to access the facility
- The company uses an ID scanner to verify age and all IDs are checked at least twice before a transaction occurs



Prevention of Diversion to Minors

- All employees will complete responsible vendor training and eight hours of annual training per year
- As part of onboarding, each employee will be trained on
 - Acceptable forms of customer identification
 - Identifying counterfeit identification and identification alterations
- All marijuana products are tracked through METRC

Positive Impact on the Community

- The team has built positive relationships with each community they operate in and intend to do the same in Halifax
- The company's team members are respected and active members in their communities with a history of community service and good corporate citizenship
- Flower & Soul will be an active and contributing member of the Halifax business community
- Flower & Soul will contribute in both financial and other ways to the community
- Enter into a Host Community Agreement that provides for a 3% fee on gross revenues to be paid to the town of Halifax and a 3% cannabis state sales tax on all sales

Positive Impact on the Community

- Real estate improvements and landscape design
- The company will seek to employ a majority of its workforce from the local community (specifically, candidates that reside within the town of Halifax)
- The company will encourage applications from and the recruitment of women, veterans, and minority candidates

Questions

Thank you!

Contact us:

Flower & Soul

myflowersoulma@gmail.com



Thank
you!